

Denise Brosseau



Thought Leadership, Change Leadership & Women's Leadership Expert

CEO, Thought Leadership Lab

Denise Brosseau is known as a 'thought leader about thought leadership.' She brings your audience easy to implement strategies and actionable case studies of how thought leadership will increase their influence, impact and take their careers, teams or companies to the next level – all in a highly engaging, straight-talk style that's both inspirational and energizing.

Denise is the author of the business bestseller *Ready to Be a Thought Leader?* (Wiley), she taught thought leadership at Stanford Business School, and her two popular courses on LinkedIn Learning, **Becoming a Thought Leader** and **Organizational Thought Leadership** have been viewed by 250,000+ people around the world.

Denise is the founder of the Thought Leadership Lab and is known for her expertise in working with change agents, innovators, and organizations ready to build a following for their big ideas.

MOST POPULAR TOPICS

- ✓ Ready to Be a Thought Leader?
- ✓ Personal Branding & Thought Leadership
- ✓ What It Takes to Be a Champion of Change

PRAISE

"Your session on thought leadership at our recent all-hands meeting got among the highest reviews of the 2-day program."

– Silvia Macedo, Cognizant Finance

"Your session had a 100% rating from the participants! They loved the wealth of knowledge you brought to the program and the great participation you fostered among the group." – Crystal Cooper, Earnest L&D

REACH

Denise loves to promote her appearances and she will share her talk with her community if that helps your marketing goals.

READY? LET'S CONNECT!



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